



i-Engage Workshop Testimonial

Barry Clarke, Managing Director | Taylor & Francis Asia Pacific, an Informa business

"Leaders and aspiring leaders need to be concerned about the levels of their staff and colleagues' engagement. This is becoming a particularly hot topic in business, as it is in society generally where disengagement is now a major political, economic and even security issue. There are so many more distractions and pressures during the working week than there used to be, each successive generation is motivated by different things, and we will all go through different phases as careers progress.

The company I run has grown over the past two decades, but many of the drivers of the business have been working as a team together for many years: surveys conducted by my head office in England have always shown levels of engagement in Asia Pacific to be much higher than in other offices. However, there is no room for complacency, and I have been thinking about recalibrating our approach to staff engagement for some time: we have organized mindfulness and 'power of community' workshops across the region, but I was looking for something that tackled core issues.

When Jeremy introduced me to the Authentic Business Solutions i-Engage Workshop and how the workshop might tease out the key motivators of the staff, I decided to offer the opportunity to my team in Malaysia. I joined in too and very glad I did.

The workshop was very well structured and the exercises much easier to follow than we expected. Most importantly, the sessions were great fun especially when colleagues began to open up: everyone likes to talk about themselves but the workshop captured the conversations and presented meaningful insights and conclusions in a very accessible way. We discovered new things about each other and even about ourselves. The discoveries helped us appreciate the team dynamics and will help the team leaders set objectives. The Malaysia team have shared some of their experiences with colleagues in Singapore and I am now under pressure to arrange similar sessions for the other teams."