

Shirley Qiu, Senior Consultant, Authentic Business Group CIC

Years of business management experience, combined with extensive research and development of enterprise management systems, have taught me that even the most perfect management systems cannot make a company successful. The only way for both an enterprise and its employees to thrive and reach their maximum potential is to help release the potential of *each individual employee*, and to align their talents with the values of the organisation. I am eager to see each individual recognized for their strengths, know their worth and discover their own life purpose – and to see companies changed from the inside-out as a result.

My Life Purpose and Values

- My life purpose is 'Releasing Freedom': I hope everyone can live in freedom, free of fear and shame – that they can be themselves, be authentic and live out the right values. I feel joyful when I get the chance to set people free from bondage.
- My top seven VIA Character Strengths are: Honesty, Love, Kindness, Fairness, Forgiveness, Spirituality, and Prudence.

Experience

- IT background and MBA from the University of Birmingham, UK;
- ACTA certified trainer by the Singaporean government;
- John Maxwell certified coach, teacher, & trainer;
- Worked as an IT consultant in the Sime Darby Group and at HP Singapore for 7 years;
- Served in Senior management roles in foreign companies for more than 15 years;
- Considerable experience in business management in both MNCs and SMEs;
- Expert in personal coaching and counselling;
- Current Director of EP-Academy Singapore.

Beyond AB

- I love travelling; I am deeply refreshed and energised when I encounter the fascinating history and beautiful geography of other countries. I love music – especially classical music. I enjoy playing the piano and guitar for fun. I'm now learning ballet, which is one of my childhood dreams.
- Languages: Chinese (Native); English (Full Professional Efficiency)



As an ACTA certified trainer & facilitator in Singapore, I excel at using a range of different methods for delivering content to participants with different needs.

One of my core beliefs is that people hold the answers they need within themselves; as a coach and facilitator I hope to gently guide them into uncovering these answers.

Clients value my ability to intuitively understand their issues according to their responses, and to connect them to the training tailored uniquely for them.



邱为，高级咨询师，真实商业集团

多年的商业管理经验，加之对于企业管理系统的研究与开发，让我明白即便是一套完美的管理体系也不能保证企业走向成功。唯有关注企业最宝贵的人力资源，释放出每一位员工的潜能并使之运用在合适的地方，才能最终成就企业，与此同时也成就员工。我盼望看到企业中的每一个人都能认识自己的优势、价值，拥有清晰的人生目标，并能与企业的目标相契合，找到能发挥自己潜能和才干的一席之地。

我的人生目标和价值

- 我的人生目标是“释放自由”。我希望每个人的生命都是自由的，不再受惧怕的辖制和羞耻感的缠绕，看到自己真正的价值，做回真实的自己，活在正确的自我认知中。如果我能为此而贡献我的绵薄之力，我将感到无比喜悦和满足。
- 我的前七项品格优势是：坦诚、深度交往、友善、公平、宽容、灵性和审慎。

我的经历

- 我学的是IT，也同时取得了英国伯明翰大学的MBA学位；
- 我是新加坡政府认证的培训师；也是约翰·麦克斯韦尔认证的教练、培训师和讲员；
- 我曾在森那美集团和新加坡惠普公司做了7年的IT咨询师；
- 我有超过15年担任外资企业的高层管理的经验，并在企业中致力于促进跨文化的交流；
- 我在商业管理领域有长期的研究与实践，不论是跨国企业还是中小型企业。
- 我有丰富的个人导师和心理辅导的经验；
- 我目前是新加坡英鹏学院(EP-Academy)的主要负责人。

超越AB

- 我喜欢旅行，它不仅让我看到更多的地理、历史、人文和自然景观，更让我心胸开阔，充满活力。我喜欢音乐，特别是古典音乐。闲暇中我会弹弹钢琴或吉他，用音乐调整一下自己。我在学习芭蕾，算是我的一项锻炼吧，更算是在机缘中实现我儿时的梦想。
- 语言：中文 - 母语；英文 - 流利。



作为新加坡政府认证的培训师，我擅长针对不同的受众，使用不同的方式来培训。我相信问题的答案在每个人自己这里。所以，我注重启发和引导人们寻找自己的答案。我善于感觉受众的反应，明白他们的问题并及时和当前的培训联系起来。

