

Patrice Amboule, Senior Consultant, Authentic Business Group CIC

I love seeing the lights come on in peoples' eyes, whether from understanding a principal, buying into a proposal, or accepting their life purpose. I am grateful for the extensive commercial experience I have been blessed with and intend to continue exploiting it in opportunities which allow me to live out my life purpose.

My Life Purpose and Values

- My life purpose is “Enabling Joy”. Being blessed with high meaning quotient, seeing and understanding the big picture is important to me.
- My top seven VIA Character Strengths are: Spirituality, Honesty, Gratitude, Bravery, Appreciation of Beauty and Excellence, Teamwork, and Fairness.

Experience

- +35 years commercial experience to board level across a wide variety of enterprises primarily in the Flavours & Fragrance or Food Ingredients sector.
- Board member & sub-committee chair of a number of non-profits.
- Asset management and governance framework creation for, non-profits.
- Investor, mentor and coach with a boutique, private investment fund.
- I joined the Authentic Business Group in 2020 and am currently engaged in organisational transformation in cross cultural contexts.

Beyond AB

- I am happily married to Shirley and am blessed with two adult children. We live in Hereford, England.
- I enjoy playing the guitar, distance/trail running and country walks with Shirley.
- Languages: English (native), French (fluent), German (I can order a beer and a wurst)



I always want to know the “why”. I am energised by facilitating clients on their journey through the “what”, “how” and by “who”.

Clients value my experience, analytical and strategic thinking, enabling insight and action.

