

Marie El-Khazen, Consultant, Authentic Business Group CIC

When people begin to recognise who they really are and what they are actually capable of; that's where the fun begins! Each person brings something to the table. When an individual identifies their unique strength set and recognises how that impacts their team they'll begin to see that individual transformation can positively impact their own flourishing, productivity and profitability of the entire organisation. I have seen this to be true in my work as a performance and business coach and through managing an orchestra early on in my career.

My Life Purpose and Values

- My life purpose is 'Championing Life'. When people flourish new things start to happen and it's a privilege to facilitate and support that change that brings life. That brings me to life!
- My top seven VIA Character Strengths are Honesty, Humour, Kindness, Spirituality, Social Intelligence, Perspective and Love.

Experience

- I have a marketing background running national and global advertising campaigns and devising digital strategy for NBC Universal, Unilever, P&G, Tesco, Mondelez, Miller Harris and other luxury brands.
- I spent 4 years working with top executive, business and wealth mastermind coaches, where I created coaching materials that formed the basis for coaching courses offered to executives, professionals and business owners. I taught and facilitated these groups and provided one-to-one coaching.
- I offer one-to-one coaching to clients across industries using a range of evidence based tools and techniques to enable them to set and reach their goals.
- I received a Bachelor of Arts degree in Music from the University of Leeds and a Master's of Science in Applied Positive Psychology and Coaching Psychology from University of East London with a specialist focus on the 'Wellbeing of Musicians'.

Beyond AB

- I lead an active lifestyle and enjoy playing tennis and squash as regularly as possible. I dabble with playing violin in orchestras and singing as part of a choir for choral evensong when time allows. I also work with young people in a mentoring capacity and as a leader on activity holidays. Making connections fascinates and energises me; whether that is connecting people or information.
- Language: English (native)



My perspective is developed from many industry sectors and viewpoints within those industries.

The combination of marketing and coaching gives me a unique vantage point that enables me to navigate the interplay between the commercial and people side of business.

Clients value my openness and sense of calm whilst maintaining a grounded and pragmatic approach.

