



# Hong Mei, Senior Consultant, Authentic Business Group CIC

My joy in life comes from helping individuals and teams realize their potential, through coaching and facilitation. I have a sharp eye for identifying keys for transformation and connecting resources (including knowledge and skills) for growth and development, both of which are highly valued by my peers and clients. I feel great satisfaction when helping people clarify their aims and ambitions, by enabling them to see from a purposeful perspective. I love seeing people move from insight to action, and seeing them live with renewed purpose and the powerful energy that brings.

## My Life Purpose and Values

- My life purpose is 'Unlocking Potentials' for both individuals and organizations; this brings a deep sense of happiness and fulfilment to my heart, and is also my way of showing gratitude to those who have previously unlocked *my* potential throughout my life journey.
- My top seven VIA Character Strengths are: Gratitude, Kindness, Spirituality, Hope, Love, Appreciation of Beauty and Excellence, and Honesty

## Experience

- In my 20+ years in the multi-national corporate environment, I have built up a diverse portfolio of professional experience: I have worked at a privately-owned Japanese IT company, a US NGO, a start-up semiconductor equipment Joint Venture, an Australian listed public company, an SOE Manufactory and a JV consulting firm, all of which I followed up with several years in in-house HR management, before starting my own business, Jubilant Consulting. Jubilant specializes in facilitating sustainable personal and organizational transformation through customized workshops and personalized coaching (within the 'Authentic Business Group' family of consultancies).

## Beyond AB

- I am happily married and I love living in the fast-growing city that is Shanghai, as well as discovering the rich cultural heritage within and beyond the city. I love traveling to visit family and friends, exploring new cultures and enjoying the beauty of nature.
- I am a founding member of HRMAC (Human Resources Manager Association) China, whose aim is to help HR professionals in their personal development.
- Languages: Mandarin (Native), English (Full professional proficiency), Japanese (Professional working proficiency)

My strong interpersonal and cross-cultural communication skills, cultivated through my life journey and business experience, make it easy for clients to clarify their current reality and to co-create a future of greater mutual understanding & fun.

Clients value my positive energy, as it boosts their confidence in the possibility of transformation and alignment with purpose, and facilitates sustainable development.